



Sample Indicia

If your mail piece has a complete return address (including zip code), the following indicia can be used when mailing on Mail Movers' First Class/Standard postal permit.

SAMPLE INDICIA CHART

Mail Type	Non Profit	Standard	1 st Class
Indicia should read:	NON PROFIT ORG US POSTAGE PAID MAIL MOVERS	PRSRT STD US POSTAGE PAID MAIL MOVERS	PRSRT 1ST CLASS US POSTAGE PAID MAIL MOVERS

If your mail piece does not have a return address, contact a Mail Movers Direct Mail Consultant before printing. 410-749-1885

Placement:

The indicia should be placed at the top right hand corner of the mailing panel, within 1 inch of the right edge of the mail piece. It does not have to have a box around it. Indicia text should be center aligned like the samples above.

If you are unsure about how to use the indicia on your mail piece, a Mail Movers Direct Mail Consultant would be happy to review your mail piece layout before you print. Just give us a call! 410-749-1885